

## THE 4<sup>th</sup> ANNUAL CANADIAN CHAPTER SATW AWARDS

Entries and payment must be received between  
**March 1 and April 30, 2020.**

*[Logo: Switzerland Tourism ]*

### **SPONSORED WITH THANKS BY SWITZERLAND TOURISM**

The 4th annual SATW Canadian Chapter Awards recognize the best writing and photography by Canadian members in 2019. The rules, categories, fees and prizes have been reviewed, debated and approved by the current executive.

#### **CATEGORIES:**

##### **Stories**

- Best Canadian Travel Story
- Best International Travel Story
- Best Travel Service Story (ie, Lists, how-to, travel advice)

##### **Photos**

- Best People Photo
- Best Places/Scenery Photo

#### **CHANGES TO NOTE FOR THIS YEAR**

- Entries will not be “blind”.

The decision has been made to follow the precedent of the Lowell Thomas Awards and **NOT** have blind submissions. It greatly simplifies the process for both submitting members and contest organizers. Judges are professional and it was determined this extra step is no longer needed. Every effort will be made to have judges not affiliated with SATW.

- Payment is by Interac e-transfer ONLY.

#### **RULES:**

1. The competition is open to all SATW Canadian Chapter members in good standing in 2020.
2. All work must have been published in print or online in publications, websites and personal blogs/sites that qualify for SATW membership. (SATW Blog Requirements: must have been in place at least 3 years; average for 10,000 visitors per month over the last year; minimum of

26 posts with at least 250 words, or 60 seconds of audio or video; must be a demonstrated revenue source.)

3. All work must have been published between **January 1, 2019 and December 31, 2019**
4. There is **no limit** on the number of entries per category, or to the competition. (Note, a minimum of five entries from five different members is required per category or the category will be withdrawn and entry fees refunded.)
5. Fees are \$20 per entry or \$100 for six entries.
6. Submissions will be accepted starting on March 1 and until April 30 only. The deadline to submit entries and payment is midnight (in your time zone) on **April 30, 2020. An entry without payment will be disqualified.**
7. Please note: Due to travel plans of Awards Committee members, your entry might not be acknowledged right away. If you have not had your entry confirmed in 10 days after submission, please follow up to the same email address.

#### **HOW TO PREPARE ENTRIES FOR STORIES AND POSTS:**

*Note that a cover sheet must be included for each entry.*

1. Email one clear sample of your published piece as a PDF, Scan or a URL that is still active. This will be used to verify publication and will be sent to the judges.
2. **AND** for each entry, include a separate **cover sheet** that includes: Name, address, telephone number, email, category name, article headline, publication name and publication date.
3. Submit your stories to **SATWstories@gmail.com** and your submission will be acknowledged within 10 days.
4. As soon as you have submitted entries, submit fees to Dale Dunlop, Canadian Chapter Treasurer. See fees and payment instructions below.

## **HOW TO PREPARE PHOTO ENTRIES:**

*To prevent email bounce backs/non-delivery, we ask that you downsize each photo.*

1. Two versions of your photos must be submitted by email:
  - a) A tear sheet of the published piece that features your photo: PDF, scan or a URL that is still active. This is used to verify publication.
  - b) A JPEG of the photo as submitted to the publication, but resized. This will be used for judging.
2. Each JPEG should be no longer than 3000 pixels on the longest size. We are not strict about digital enhancements such as cropping, contrast, exposure, colour saturation. However, photos that have been significantly altered to create a false image, i.e. inserting an object or removing an object, are not permissible.
3. For each entry, include a separate cover sheet that includes: Name, address, telephone number, email, category name, article headline, publication name and publication date.
4. Email photos and covers sheets to **SATWphotographs@gmail.com** and your submission will be acknowledged within 10 days.
5. We can accept emails with attachments totaling 12Mb in size. If your attachments total 12Mb or more in size, please divide them over two or more emails as required.
6. As soon as you have submitted entries, **submit fees to Dale Dunlop**, Canadian Chapter Treasurer. See fees and payment instructions below.

## **FEES and PAYMENT:**

1. Fees are \$20 per entry or \$100 for six entries.
2. Please send one payment for all entries.
3. To pay by Interac E-transfer, send payment to Dale Dunlop at **daledunlop25@gmail.com**
4. Make the security question: Name of our group with the answer SATW
5. Fees must be submitted at the time of submission.

**PRIZES AND JUDGES:**

Thanks to the generous support of Switzerland Tourism, plus money raised from entry fees, there will be cash prizes for first, second and third place in each category. The judges — a mix of journalists, travel writing/journalism teachers and professional photographers — will each receive a small stipend. The names of the judging panel will be released with the winners' names.

- **Gold: \$300**
- **Silver: \$150**
- **Bronze: \$50**

**WINNERS:**

The winners will be announced by e-blast in early September. Cheques and awards will be mailed to winners in the respective categories.

**QUESTIONS:**

For stories questions, e-mail [SATWstories@gmail.com](mailto:SATWstories@gmail.com)

For photos questions, e-mail [SATWphotographs@gmail.com](mailto:SATWphotographs@gmail.com)

Thanks to Jane Mundy (photos coordinator), Glen Petrie (stories coordinator) and Helen-Jean Newman (communications) for helping out and recusing themselves from the competition.

**GOOD LUCK EVERYONE!**